Write a how-to document describing how to optimize your website and content for technical SEO.

Include descriptions of the following topics:

Open Graph

Robots.txt A robots.txt file tells search engines where they can and can’t go on your site.

HTML Structure

Sitemaps

Structured Data

Lighthouse

USE OBS : Create a screenshot video demonstrating how you have utilized Yoast SEO to accomplish your technical SEO optimization (this might include creating a robots.txt file, updating the social media content, etc.) - post to YouTube, Zoom, or other video service - include the URL in your document.

Use the https://seositecheckup.com/ tool to analyze one of your pages. Take a screenshot of the results.